

# Be a Runaway Success

## Discover the Secrets to Lasting the Distance

Life is not a sprint but a multi-day ultra endurance race. The lifelong journey of personal mastery makes us all athletes. It is not about going fast and compromising the race, but going far and completing the race.

By adapting the mentality and practice of elite athletes, Thaddeus imparts the 7 P's of peak performance: Purpose, Preparation, Perspective, People, Participation, Pacing and Practice. Your people will learn how to get stronger with each passing day and build on their momentum to overcome a different set of challenges.

“**Purpose, Preparation, Perspective, People, Participation, Pacing and Practice.**”

**Want to ignite passion and inspire others?**

**Could your team achieve more with greater resilience and purpose?**

**Would you like to create a culture full of energy, drive and motivation?**

### **GIVE YOUR PEOPLE THE TOOLS FOR:**

- Navigating their personal direction
- Embracing change and different ways of doing things
- Developing a possibilities mindset and positive outlook
- Making a difference to others
- Succeeding through commitment and perseverance
- Going the distance and finishing strong
- Building on small wins to big successes



Energise and inspire your team for your next meeting event. Thaddeus customises his presentations to meet your organisational needs through keynotes as well as full-day workshops.

For information, please call **97567504** or email **thaddeus@therunawaysuccess.com**



To book Thaddeus, please call **97567504** or email **thaddeus@therunawaysuccess.com**

## “ What clients say:

The audience was held spellbound by Thaddeus. He inspired us all with his motivational presentation. Thaddeus sparkled as he spoke. I have never seen a room full kept so awake by a presentation. Clearly the speaker connected with the audience. Thaddeus ignited the flame within all those present. Everyone, including me, felt highly motivated. That encounter added fuel to my drive.

**Gerard Ee, Chairman**  
**National Kidney Foundation**

Thaddeus definitely inspired with his motivational and inspirational delivery. His sharing of true experiences and personal life stories coupled with his well-timed phrases delivered at appropriate pitch and tone, helped me to develop stronger clarity of purpose and envisage new perspectives towards both personal life and career. I am looking forward to such an experience again

**Goh Swee Heng**  
**Centre for Learning and Military Education**  
**Ministry of Defence**

Thaddeus helped us organise a company wide seminar on the importance of working through global teams and operating with a global mindset...provided coaching to a very diverse multinational group of senior level leaders, and helped us gain alignment in the process. The seminar was a tremendous success. Thaddeus was professional, responsive and a lot of fun to work with.

**Nicholas Ballas, Executive Vice President**  
**Asia Pacific, Nexans**



Thaddeus Lawrence is a speaker, trainer, author and founder of Runaway Success Learning Practice. He is best known for successfully racing 1,000 kilometres in the hottest, coldest, windiest and driest deserts on earth, in a competition rated by TIME magazine as one of its Top

Ten Endurance Competitions in the world. With his remarkable feats in the Sahara, Gobi, Atacama and Antarctica raising hundreds of thousands of dollars for charitable organisations, Thaddeus has been called the Adventure Philanthropist.

Having appeared on Channel NewsAsia Primetime Morning and 938LIVE The Living Room to share his insights, Thaddeus has also presented 938LIVE's Positive Business Minutes segment. He has been featured numerous times in newspapers and magazines including The Straits Times, TODAY, The New Paper, Action Asia and Men's Health.

Thaddeus is a Professional Member of the Association of Professional Speakers Singapore (APSS) and member of the Global Speakers Federation. His latest book, *Runaway Success: Life Lessons from Ultra Endurance Racing*, distills his lessons from the race world into strategies for the real world.

